For Immediate Release  
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Filling the Lifeboat and Helping South Carolinians Get Back to Work  
S.C. Department of Employment and Workforce Will Provide Top 29 Lifeboat Jobs To Consider As Individuals Make Employment Decisions

To help support the state’s evolving workforce that’s been uprooted due to COVID-19, the S.C. Department of Employment and Workforce’s (DEW) Labor Market Information (LMI) team is busy working to identify the top 29 Lifeboat jobs that can guide individuals to new employment opportunities and financial security. If you’ve never heard of a Lifeboat job, it’s a relatively new term coined to describe a position that can hold someone over until the economy recovers. However, in some cases, we believe these career pivots could lead to long term prospects.

The agency’s LMI staff pulled and analyzed data from more than 45,000, non-seasonally adjusted*, job postings in the state to identify which positions and industries were most relevant to South Carolina jobseekers and employers and should receive the spotlight. The bottom line is simple: Lifeboat jobs are out there, and they can lead to promising career paths.

For the next several weeks, DEW will be highlighting four to five lifeboat jobs each week that are readily available in the state. They have been identified as the most frequently posted positions in South Carolina, as of right now. By cross-referencing similar key skills across a wide array of occupations, these lifeboat jobs can provide new alternatives for job seekers looking to rejoin the workforce that they may not have previously considered as an option.

“Each lifeboat job affords an individual with an opportunity to earn a paycheck almost immediately. The skills you learn in a previous occupation often prepare for you for something new, even if you don’t realize it at the time. Similarly, once you find yourself “safe from the storm” in a lifeboat job, you’re acquiring new skills and experiences that, in the future, can set you up to transition into a higher-pay job or start on a brand new career pathway,” said Brian Nottingham, DEW’s Director of LMI/Business Intelligence Division. “By purposely incorporating Labor Market Information (LMI) as a vital element in job searching and career planning, opportunities that might not be immediately apparent can oftentimes be revealed. We believe that the hands-on application of this information is going to help a lot of people make informed decisions about their professional futures.”

Starting next Wednesday, August 26, the Lifeboat Jobs will be shared through a press release, on our social media channels and on our website.

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About the S.C. Department of Employment and Workforce
The S.C. Department of Employment and Workforce is putting South Carolinians to work. The agency has four missions: (1) workforce development; (2) free job match employment services; (3) unemployment insurance; and (4) labor market information. All four missions contribute to workforce development. The agency is dedicated to advancing South Carolina through services and programs that meet the needs of our businesses, jobseekers and those looking to advance their careers.

* Non Seasonally Adjusted: Effects of regular or seasonal patterns have not been removed from this data.